

# DUNCAN LAMB



Duncan Lamb is an experienced communications, marketing, media and business development professional who specialises in the commercial property sector.

With an in-depth knowledge of both the sector and key media channels, he works closely with clients to create communication strategies which support business development.

A former Deputy Editor of the UK's foremost commercial property magazine, *Estates Gazette*, he has worked with a wide range of public and private companies including JLL, British Land, H2SO, Colliers International, Acuitus, Chancerygate, and Aldgate Developments.

In 2012, his work for H2SO was recognised with the award of the Property Marketing Awards Corporate Campaign of the Year prize.

He has developed a specialism in launching new firms into the market advising on the development, integration and delivery of marketing and communications strategies.

Duncan is also a founder of *Profile* - the networking organisation for professionals involved in property marketing and PR - and a consultant to HelpSME, a one-stop consultancy offering services from marketing, PR and business development to HR, recruitment, and training.

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